

12

SPORTS
+ PENTATHLON



COMPANY CUP

1^{er} CHALLENGE MULTISPORTS
INTERENTREPRISES DE FRANCE ET DE SUISSE

ORGANISÉ PAR

LIVEVENT
Creating meaningful Livexperiences



29
JUIN
2024



Nyon

Ville hôte



RENSEIGNEMENTS ET INSCRIPTIONS SUR WWW.COMPANY-CUP.CH



Livevent

Livevent organizes in France and Switzerland, the most important corporate multisports challenge of Europe.

Each year, roughly 8000 employees of companies, of associations and local authorities meet in a friendly and interprofessional competition open to everybody.

THE BIGGEST CORPORATE MULTISPORTS CHALLENGE OPEN TO EVERYONE !

NANCY
8th june 2024

DIJON
7th september 2024

LYON
28th september 20

ANNECY
6th & 7th july 2024

STRASBOURG
21th septembrer 2024

 NYON
29th june 2024

MORE THAN **8 000 PARTICIPANTS**
EVERY YEAR
INCLUDING 1500 PARTICIPANTS IN 2023 IN NYON

OVER **250 COMPANIES,**
ASSOCIATIONS AND ORGANIZATIONS
PARTICIPATING



Editorial

Get ready !

Mark your calendars for June 29, 2024, to participate in the next edition of Switzerland's largest intercompany multisport challenge, the Company Cup Nyon.

An opportunity to build connections and share a friendly moment around the values of sports!

This year, we once again offer you the pentathlon, consisting of 5 timed sports that will be available to all participants, in addition to their usual sporting activities, and can be completed throughout the day on Saturday.

This unique giant team-building day offers you the chance to bond with your colleagues and other local businesses while sharing the values of sports in a festive and friendly atmosphere. Discover all the sports and activities offered in this brochure.

Get ready to experience the unique Company Cup! Join us for this 2024 edition!

Stronger together !







Previsionnal Schedule



SCHEDULE AND SPORTS SUBJECT TO
CHANGES BY THE ORGANIZER.

SATURDAY

- 7h30 Opening of the Company Cup Village
-
- 8h00
9h00 Welcome of participants, warm-ups and sports briefing
-
- 9h30
11h00 Running / Nordic Walking
-
- 9h00
18h00 Beach Tennis, Dragon boat, Football 7X7,
Mölkky®, Rugby Touch, Stand-Up Paddle XL, Basketball, Biathlon
shooting, Volley on grass, Pentathlon
-
- 14h00
16h00 Orienteering
-
- 18h15
19h00 Medal and Trophy Ceremony,
Giant Zumba,
Company Cup on fire
-
- 19h15
22h30 Games Party



Follow us
on our YouTube channel
and our Facebook page !



#pushingone'slimit





Team Sports



DETAILED RULES ON
www.company-cup.fr

BEACH TENNIS



M

In teams of 2 with 1 optional substitute.
Mixed tournament. Qualifications in the morning,
final and consolation rounds in the afternoon.

FOOTBALL 7x7



M

In teams of 8 to 10 players, mixed tournament. Match of
7 players against 7 players, including a goalkeeper, with 1
to 3 substitutes. Qualifications in the morning, final and
consolation rounds in the afternoon.

Each participant registers for the team sport of their choice or for the two combinable sports (Running or Nordic walking and orienteering).

M

Competition and mixed tournament, teams can be composed of men, women, or both and will be ranked together

BASKETBALL 3x3



NEW !



M

Tournament in teams of 5 with 1 to 3 optional substitutes.
Mixed tournament. Qualifications in the morning, final
and consolation rounds in the afternoon.

DRAGON BOAT



M

Team of 14 to 18 people, a maximum of 16 rowers and
2 optional substitutes. A maximum of 10 men per boat
during the races. Drummer and steerer provided by
the organization. Paddles and life jackets provided.

Team Sports



MÖLKKY®



M

Tournament in teams of 2 people. Qualifications in the morning, final and consolation rounds in the afternoon.

RUGBY TOUCH



M

Mixed tournament. Teams of 8 to 10 players: 6 field players, 2 to 4 substitutes. 2 halves of 6 minutes each.

BIATHLON SHOOTING



M

Running a small distance in relay by teams of 4 and shooting. Shooting while lying down at 10 meters with a laser rifle (provided).

STAND-UP PADDLE XL



M

A race of approximately 300m in teams of 6 on a giant Stand Up Paddle. 1 to 2 optional substitutes.

VOLLEYBALL ON GRASS



M

In teams of 5 or 6. Mixed tournament. Matches of 4 against 4 with 1 to 2 substitutes. Qualifications in the morning, final rounds and consolation rounds in the afternoon.



Combinable Sports



DETAILED RULES ON
www.company-cup.fr

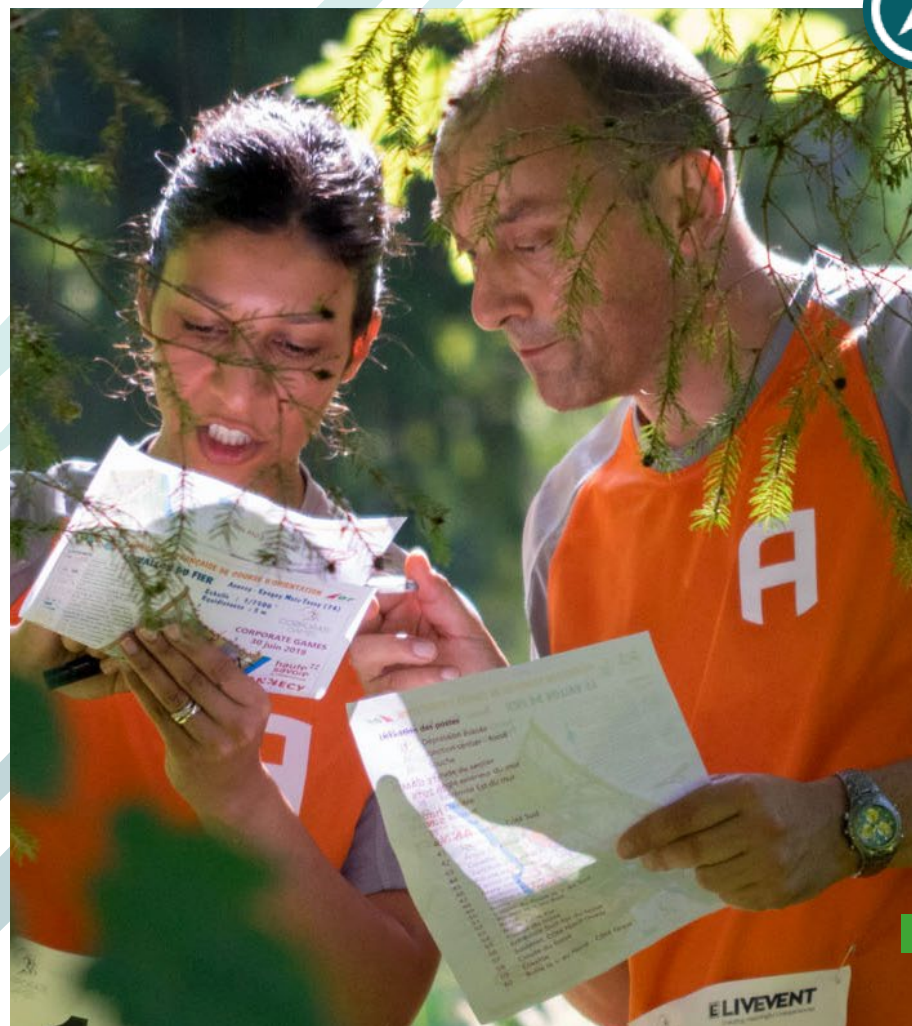
C Combinable sport **SM** Individual sport on Saturday morning **SA** Individual sport on Saturday afternoon

RUNNING OR NORDIC WALKING



Individual rankings for men and women, and for teams of 4, starting with 4 runners from the same company registered. Approximately 10 km for running and 6 km for Nordic walking.

+ ORIENTEERING



Team of 2 people, running on Saturday afternoon. Find as many checkpoints as possible within the allotted time. Can be combined with either running OR Nordic walking on Saturday morning.





Pentathlon



DISCOVER THE PENTATHLON ACTIVITIES THAT CAN BE DONE AT ANY TIME ON SATURDAY.

Experience a pentathlon throughout the day with timing for each event, opened to everyone in addition to your usual sport.

Each sport discipline is timed, and the top 3 from the 5 sports discipline wins a medal.

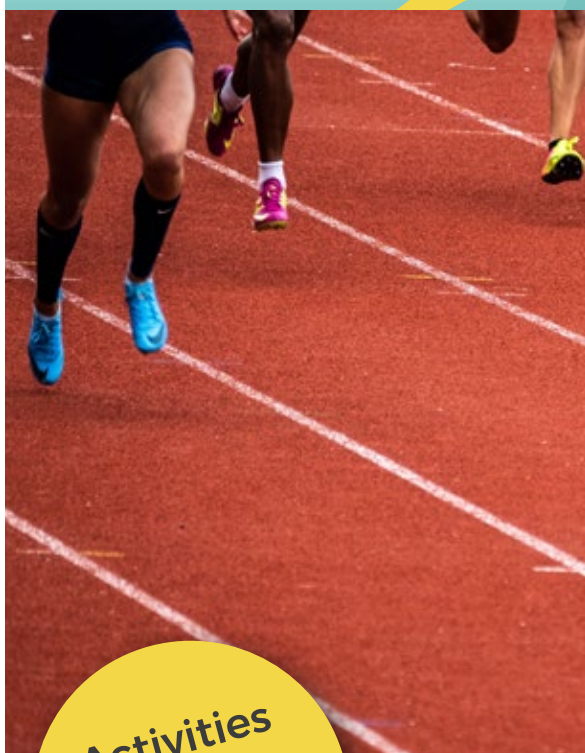
The top 8 combined times of the pentathlon will earn points for the companies towards the medal trophy.

- Open to everyone
- Mixed ranking
- Ranking for each sport discipline
- Overall ranking

400m

Take on the challenge of the 400m sprint on the track.

Come and beat the clock!



Activities open to everyone !

BASKETBALL

Score as many basketball shots as possible.

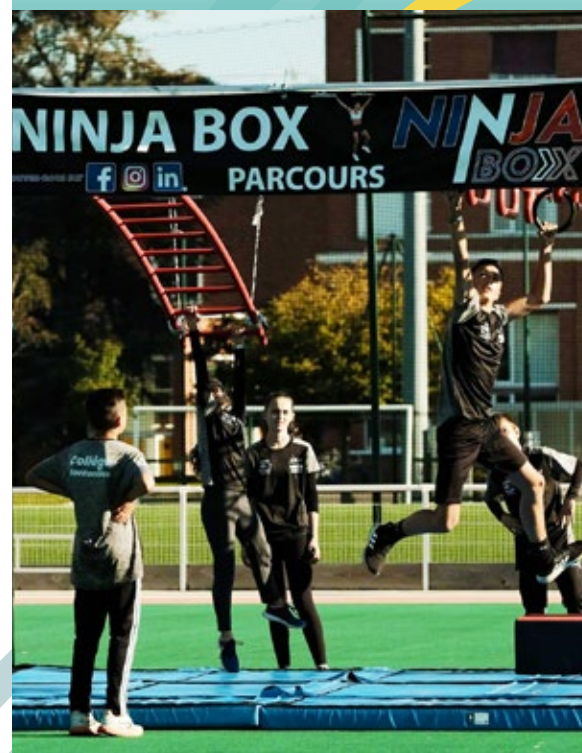
Have you seen Space Jam ?



NINJA BOX

Navigate a physical course combining precision and agility.

Awaken the ninja within you!



SLIP 'N SLIDE

Throw yourself onto a wet tarp at full speed.

Watch out, it's slippery !



BIATHLON SHOOTING

Try your hand at biathlon shooting and take down the targets as quickly as possible.

You've got the soul of a pro shooter!





Medals and Trophies

A highlight of the Company Cup, the medal and trophy ceremony rewards companies and athletes based on several criteria. For each sporting event and in each category, the top 3 win individual medals: Gold, Silver, Bronze.

For each sporting event, the top 8 bring points to their company, which can then compete for the trophy in its division.

5 Divisions are established based on the number of registered participants:

- Division 1: 1 to 10 participants
- Division 2: 11 to 20 participants
- Division 3: 21 to 50 participants
- Division 4: 51 to 100 participants
- Division 5: More than 100 participants

The "**CHAMPION DE DIVISION**" trophy rewards the company that has earned the most points in its division. 1 winner per division.

The "**STRONGER TOGETHER**" trophy goes to the company that registers the most employees at the event.

The "**TROPHÉE DES MÉDAILLES**" rewards the company that has won the most gold medals, across all divisions. In case of a tie, silver and bronze medals are taken into account. If two companies are still tied, the one with the fewest participants wins the trophy.

The "**TROPHÉE DE L'ENTREPRISE LA PLUS FUN**" rewards the most dynamic company during the Company Cup.

The trophies will be awarded at the end of all sports competitions on the event podium.

Medals will be presented directly for each sport at the conclusion of the finals.





Sports Registrations



www.company-cup.fr

PAYMENT BEFORE THE 06.01.2024 :
139 CHF excl. VAT/PERSON

PAYMENT BEFORE THE 29.02.2024 :
154 CHF excl. VAT/PERSON

PAYMENT BEFORE THE 11.05.2024 :
174 CHF excl. VAT/PERSON

PAYMENT BEFORE THE 31.05.2024 :
193 CHF excl. VAT/PERSON

Registration for the Company Cup includes :

- Participation in your chosen sport
- Individual participation for the pentathlon
- Cancellation insurance for bad weather.

The applied pricing depends on the actual payment date of the registration. Payment is mandatory before the event takes place.

REGISTRATIONS CLOSE ON THE 31ST OF MAY

Additional cost

An additional cost of **42 CHF excl. VAT** per participant for biathlon, dragon boat, and paddle will be charged in addition to the registration fees listed here for equipment costs.

Participation conditions

- It is not possible to register a person who is not part of the participating entity and registered on the high-level athletes' lists, under the penalty of disqualification.
- Any participant using another participant's bib number or participating in a sport other than the one(s) for which they are registered will be disqualified.
- Each participant and company expressly authorize the organizers to use still or audiovisual images in which they may appear for all promotional materials.






How to Register?

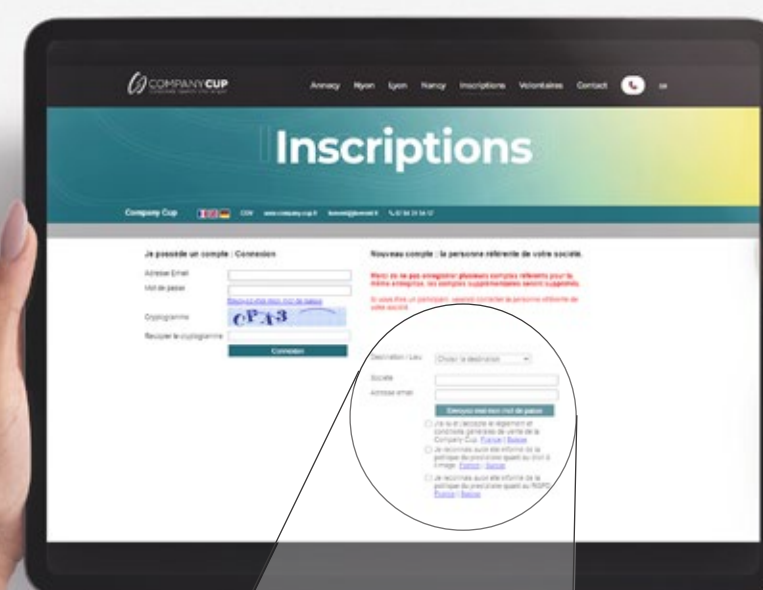
Step 1 :

Go on <https://company-cup.ch/company-cup-nyon/>



 Je participe

Step 2 :
Click on
« je participe »



• Tick all 3 cases
et Click on

Envoyez-moi mon mot de passe

Step 3 :

- Choose the destination
« Company Cup Nyon 2024 »
- Fill in the fields :
Société (Company)
and e-mail address



Step 4 :

You will receive your password
on your email inbox to register
your company and employees.



Catering / Food Trucks

→ Several meal options will be available for you at lunchtime throughout.

CATERED MEAL PACKAGE

PAYMENT BEFORE THE 06.01.2024:
24 CHF excl. VAT/PERSON

PAYMENT BEFORE THE 29.02.2024:
26 CHF excl. VAT/PERSON

PAYMENT BEFORE THE 31.05.2024:
28 CHF excl. VAT/PERSON

Foodtrucks, offering a selection of diverse cuisines.

Beverage stands will also be available.

Menus and food truck options will be presented later in the live brochure.





AFTER A NICE DAY OF SPORTS, JOIN THE

Games Party!

A FESTIVE AND FRIENDLY
EVENING TO CELEBRATE
THE COMPANY CUP.

WHAT'S ON THE PROGRAM :

- COCKTAIL BUFFET
- DJ SET



Games Party meal

PAYMENT BEFORE THE 06.01.2024:
36 CHF excl. VAT/PERSON

PAYMENT BEFORE THE 29.02.2024:
38 CHF excl. VAT/PERSON

PAYMENT BEFORE THE 31.05.2024:
40 CHF excl. VAT/PERSON





Benefits

FOR PARTICIPATING COMPANIES



Strengthen the internal cohesion of your teams.

Sport is a simple and fun way to build connections among colleagues and strengthen the sense of belonging to the company. The event is also a reason to organize preparatory training!



Defend your values.

Use sport to convey your company's values and culture! Respect, teamwork, self-improvement, performance... values that are present in sports and transferable to the business world.



Enhance your reputation with businesses and the general public

Company Cup represents a unique opportunity to gain extensive visibility with businesses before and during the games through our various sponsorship offerings. Our local and national partnerships allow you to align your image with the values of sports ethics and entrepreneurship.



Meet new partners and prospects.

The friendly and relaxed atmosphere of Company Cup enables the initiation of new business opportunities in an informal context.



For the employee

ENHANCEMENT OF SERENITY

+ 3 years OF LIFE EXPECTANCY

+ 6 years OF DELAYING THE AGE OF DEPENDENCY



For the company

REDUCTION OF ABSENTEEISM

6 to 9% INCREASE OF PRODUCTIVITY

4 to 14% IMPROVEMENT OF PROFITABILITY

SOURCE : CNOSE / MEDEF



They speak about us...

« General Mills participated in both the pre- and post-COVID editions, including one year as a sponsor. We really liked the way the Livevent team works, and the events were a success every time, both for our participants and our brands. The brand visibility, marketing, and employee engagement feedback from HR were always highly positive.

I wholeheartedly recommend participating in the Nyon Company Cup! It's a great event and a memorable moment for you and your teams that will stay in the minds of your employees for the rest of the year! »

Alban VIVIET, General Mills



« Logically, we had to be present; it's a great event. We are really pleased to represent our company in all these disciplines. The atmosphere is superb, and everyone had a great weekend! »

**Michael Oliach,
Patek Philippe**



« We invited all our subsidiaries to participate in this corporate event, so it's with a special enthusiasm and motivation that we're all running under the same colors for NTN and SNR. »

**Jessica JACQUEMIN,
NTN-SNR**



« This is the 5th year that we've been present, the 5th year as a GOLD sponsor at the village. Every year, we train and the teams change; it's fantastic. It's truly a unifying weekend for the company, a very significant event for us! »

**Jean-François Carre,
Sopra Steria**





They Participated

AT THE COMPANY CUP

- ABB
- ABBVIE
- ABYLSSEN
- ADECCO
- AIRBUS
- ALPHA 3I
- ALPINE COLLECTION
- AMPHENOL SOCAPEX
- ANTEIS SA
- ANTHOGRY
- APICIL
- APM
- ARAYMOND
- AUDEMARS PIGUET
- BAIKOWSKI SA
- BANQUE PICTET & CIE SA
- BEE ENGINEERING
- BEYOND GRAVITY SLIP RING SA
- BNP PARIBAS
- BOLLORÉ
- BONTAZ
- BOUYGUES
- BRIERE ARCHITECTES
- CAP GÉMINI
- CARIBARA ANNECY
- CATERPILLAR
- CDC HABITAT
- CE CACIB COMMISSION SPORTS
- CERFRANCE DES SAVOIE
- CHAMBRE DES NOTAIRES
- CHANGE
- CLINIQUE GÉNÉRALE ANNECY
- CLINIQUE GENOLIER
- COGEDIM
- COLUMBIA SPORTSWEAR
- COMITE INTERNATIONAL OLYMPIQUE
- CONDUCTIX-WAMPFLER
- CONEXTIVITY GROUP SA
- CONSEIL DÉPARTEMENTAL 74

- COVANCE
- CPRO
- CRÉATIONS FUSALP
- CRÉDIT AGRICOLE
- CROSS SYSTEMS SA
- CTC
- DASSAULT
- DEC DIETRICH ENGINEERING CONSULTANTS S.A
- DÉPARTEMENT DE LA HAUTE-SAVOIE
- DUPONT SPECIALITY EGIS
- EGIS
- ELCIA
- ELEVEURS DES SAVOIE
- ENEDIS DR ALPES
- ENERGIES DE SEYSSSEL ET DE LA VALLÉE DE THÔNES
- ENTREMONT
- ENTREMONT ALLIANCE
- EUREX
- EUROVIA ALPES
- FANUC
- FAS MEDIC
- FER GENÈVE
- FIDUCIAL EXPERTISE
- FRESENIUS KABI
- FROGGYPIX
- FUSALP
- GALDERMA
- GALEON
- GENERAL MILLS
- GERARD PERRIER

- INDUSTRIE
- GETAZ MIAUTON
- GROSSET JANIN
- GROUPE SR CONSEIL
- GROUPE VIVIALYS
- HALEON
- HARIBO
- HARMONIE MUTUELLE
- HELVETIA ENVIRONNEMENT
- HILTON GENEVA HOTEL & CONFERENCE CENTRE
- HUBLOT
- INTUITIVE SURGICAL
- IVECO
- IVOCLAR VIVADENT SAS
- JAEGER LECOULTRE
- JEAN LAIN AUDI
- JTI
- KEYIT SA
- KOESIO
- KPMG
- KUEHNE-NAGEL ROAD
- L'ORÉAL SUISSE
- LA MOBILIERE
- LA RÉSERVE GENÈVE
- LABORATOIRES VIVACY
- LE SPHINX DEVELOPPEMENT
- LES TRESOMS
- MAIRIE D'ANNECY LE GROUPEMENT
- MAPED
- MARS
- MAURIS BOIS
- MAZARS

- MECALAC
- MEDAIR
- MEDTRONIC EUROPE
- MERCEDES
- METAWASTE
- MICARNA
- MIGROS
- MIGROS GENÈVE
- NEWREST INFLIGHT SA
- NGL CLEANING TECHNOLOGY SA
- NICOMATIC
- NTN-SNR
- ODES HABITAT
- ORANGE
- OSLO ARCHITECTES
- PALEO FESTIVAL
- PALEXPO SA
- PARKER HANNIFIN EMEA
- PARKER MEGGITT SENSOREX
- PATEK PHILIPPE
- PERRIN ELECTRIC
- PETZL
- PFEIFFER VACUUM
- PHILIP MORRIS
- PLANSEE TUNGSTEN ALLOYS
- PRO, ENTREPRISE SOCIALE PRIVÉE
- PURE ILLUSION / UBILIZ
- QUOTIENT BD
- RALPH LAUREN EUROPE
- RAMSAY SANTÉ
- REED
- ROLEX SPORT
- SALOMON
- SANOFI

- SARTORIUS
- SCHNEIDER
- SCHNEIDER ELECTRIC - SEA SAINT-GEOIRS
- SCOTT SPORTS
- SERVICES INDUSTRIELS DE GENÈVE
- SFR
- SG LAYDERNIER
- SM3A
- SNCF RESEAU
- SG LAYDERNIER
- SOCOTEC CONSTRUCTION
- SODEXO
- SOPRA STERIA SA
- ST MICROELECTRONICS
- STAUBLI
- SUNSTAR
- TAMOIL
- TECHMETA ENGINEERING
- TÉFAL
- TEISSIER TECHNIQUE
- TIF SAVOIES
- UBISOFT ANNECY
- UGITECH
- VALEO
- VAUDOISE ASSURANCES
- VILEBREQUIN
- VILLE D'ANNECY
- VILLE DE NYON
- VISION RIVE DROITE
- WBCSC



An eco-conscious Event

LET'S PROTECT OUR PLANET!



LOCAL

- We promote purchases and services from local suppliers.
- We collaborate with local sports associations for the event's organization.
- We minimize pollution, disturbances, and disruptions to biodiversity and local communities.



PURCHASE

- We rely on the 5R rule (Refuse, Reduce, Reuse, Return to the Earth, Recycle) for our procurement, production, and execution processes.
- We reconsider our purchases to reduce waste at the source (paper printing, badges).
- We support the work of committed suppliers (promoting employment in the supported and protected sectors).



TRANSPORTATION

- We encourage the use of public transportation and carpooling.
- The parking provided will be free provided that the car has a minimum of 4 occupants.
- Free shuttles will serve the parking areas and connect the various sports venues.



CATERING

- The caterers responsible for the catering offer will be local and will guarantee organic and seasonal products.
- To reduce waste production, we encourage our participants to bring their reusable cup that can be rinsed with water on-site. Cup vending points at 1 CHF will be available at various locations for those who don't have their own cup.
- Water fountains will be available at all sites for participants to refill their water bottles.



WASTE MANAGEMENT

- We limit waste from single-use materials and ensure efficient management.
- We implement a selective sorting system at the sports venues and the village. The reception teams will be trained and sensitized to this sorting system.
- Special bins for glass will also be placed in strategic locations for you to deposit empty bottles.
- A cleaning team will continuously maintain the site's cleanliness while allowing participants to sort their waste..

Entertainments

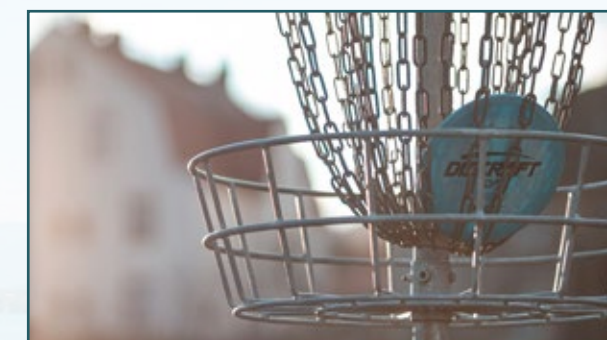


Massages

Massages to help you relax during the day when you have a pause.

Disc Golf

A game of frisbee throwing, the goal is to get it right into the basket.



E-Sport

Challenge each other on a racing circuit with Gran Turismo 7 on PlayStation 4.



Sponsoring

OFFERS

PARTNERS	GOLD	SILVER
YOUR TEAMS AND STANDS TO TAKE PART IN COMPETITIONS		
NUMBER OF REGISTRATIONS COMPANY CUP	60	30
NUMBER OF REGISTRATIONS GAMES PARTY	50	25
PARTNER TENT	25 M ²	25 M ²
MAXIMIZE YOUR VISIBILITY		
LOGO ON OUR POSTERS	X	X
LOGO ON OUR WEBSITE	X	X
LOGO ON NEWSLETTERS	X	X
LOGO ON THE AFTERMOVIE	X	
SIGNPOSTING IN THE VILLAGE	X	X
SIGNPOSTING ON THE PODIUM	X	
PRIORITY TEAMS ON THE WAITING LIST	X	
PRESENTATION OF A TROPHY AT THE CEREMONY	X	
À LA CARTE SPONSORSHIP DISCOUNT	20 %	10 %
TOTAL AMOUNT EXCL. VAT	19 990 CHF	13 990 CHF



À la carte

SPONSORING

- 01 LOGO ON PARTICIPANT BIB
690 CHF HT
- 02 LOGO ON THE WEBSITE
700 CHF HT
- 03 SPORT PARTNER
1 150 CHF HT

- 04 25 M2 TENT ON THE PARTNER VILLAGE
3 850 CHF HT
- 05 9 M2 TENT ON THE PARTNER VILLAGE
2 150 CHF HT





www.company-cup.ch

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MADE IN  BY  **LIVEVENT**