

16
SPORTS
+ PENTATHLON
////////////////

COMPANY CUP

////////////////
6 & 7
JUILLET
2024
////////////////
Annecy

Ville hôte
ANNECY

1^{er} CHALLENGE MULTISPORTS
INTERENTREPRISES DE FRANCE

ORGANISÉ PAR

LE DAUPHINÉ
libéré


ebro
GROUPE

RENSEIGNEMENTS ET INSCRIPTIONS SUR **WWW.COMPANY-CUP.FR**



EBRA Group

organizes in France and Switzerland, the most important corporate multisports challenge in Europe.

Each year, roughly 8000 employees of companies, of associations and local authorities meet in a friendly and interprofessional competition open to everybody.

THE BIGGEST CORPORATE MULTISPORTS CHALLENGE OPEN TO EVERYONE !



NANCY
8th june 2024

STRASBOURG
21th september 2024

DIJON
7th september 2024

LYON
28th september 2024

 NYON
29th june 2024

ANNECY
6th & 7th july 2024

MORE THAN **8 000 PARTICIPANTS**
EVERY YEAR
INCLUDING 3300 PARTICIPANTS IN 2023 IN
ANNECY

MORE THAN **250 COMPANIES**
ASSOCIATIONS AND ORGANIZATIONS
PARTICIPATING



Edito

Get your sneakers on!

Join us on July 6 and 7, 2024 for the 11th Company Cup Annecy organized by Le Dauphiné Libéré (EBRA Group).

In this Olympic year, the Company Cup, France's and Switzerland's leading inter-company multisport challenge, offers you an even richer array of sports and sensations : pentathlon, 12 team sports and a choice of 4 individual sporting experiences.

This unique giant team-building day gives you the opportunity to forge links with your colleagues and other companies in the region, and share the values of sport in a festive and friendly atmosphere of sport. Discover all the sports in this brochure.

Get ready for the unique experience of the Company Cup ! Join us for this 2024 edition !

Stronger Together !

LE DAUPHINÉ
libéré





#exceptionalplace
ANNECY



ANNECY



Previsionnal schedule



SCHEDULE AND SPORTS SUBJECT TO
CHANGES BY THE ORGANIZER.

SATURDAY

9h30
11h30

Running / Nordic Walking

9h00
18h00

Beach tennis, Dragon boat, Climbing, E-sport, Football 7X7,
Handball on grass, Mölkky®, Pétanque, Rugby touch,
Stand-Up Paddle XL, Biathlon shooting, Volley on grass

14h00
17h30

Cycling climb

18h30
18h45

Company Cup ceremony

18h45
19h15

Giant zumba

19h30
22h30

Games party

SUNDAY

9h00
16h00

Beach tennis, Dragon boat, Climbing, E-sport, Football 7X7,
Handball on grass, Mölkky®, Pétanque, Rugby touch,
Stand-Up Paddle XL, Biathlon shooting, Volley on grass

9h30
12h00

Orienteering

16h30
17h00

Medals and trophies ceremony



Follow us on our social
networks !







Team sports



DETAILED RULES ON
www.company-cup.fr

Each participant registers for the team sport of their choice or for the three combinable sports (Running or Nordic Walking, Cycling climb and orienteering)

Medical certificates are now no required to participate in the sports.

M

Competition and mixed tournament, teams can be composed of men, woman, or both and will be ranked together

BEACH TENNIS



M

In teams of 2 with 1 optional substitute. Mixed tournament. Qualifications in the morning, final and consolation rounds in the afternoon

CLIMBING



M

In teams of 2.
Equipment to bring: each participant must bring his or her own harness, boots and descender.

FOOTBALL 7x7



M

Mixed tournament. Teams of 8 to 11 players. 7 vs 7 including a goalkeeper, with 1 to 4 substitutes.

DRAGON BOAT



M

Team of 14 to 18 people, a maximum of 16 rowers and 2 optional substitutes. A maximum of 10 men per boat during the races. Drummer and steerer provided by the organization. Paddles and life jackets provided.

E-SPORT



M

In teams of 2.
FC 24 tournament on Playstation 4.

HANDBALL ON GRASS



M

Mixed tournament. Team of 8 to 10 people.
6 vs 6, including a goalkeeper, with 2 to 4 substitutes.



Team sports



MÖLKKY®



M

In teams of 2 with 1 optional substitute. Games provided.

RUGBY TOUCH



M

Mixed tournament. Teams of 8 to 10 players: 6 field players, 2 to 4 substitutes.

BIATHLON SHOOTING



M

Running a small distance in relay by teams of 4 and shooting. Shooting while lying down at 10 meters with a laser rifle (provided).

PÉTANQUE



M

In teams of 3. Bring your pétanque balls.

STAND-UP PADDLE XL



M

A race of approximately 300m in teams of 6 on a giant Stand Up Paddle. 1 to 2 optional substitutes.

VOLLEY ON GRASS



M

In teams of 5 or 6. Mixed tournament. Matches of 4 against 4 with 1 to 2 substitutes.



Combinable sport



DETAILED RULES ON
www.company-cup.fr

C

Combinable sport

SM

Individual sport on Saturday morning

SA

Individual sport on Saturday afternoon

DM

Individual sport on Sunday morning

RUNNING OR NORDIC WALKING



C

SM

Individual rankings for men and women, and for teams of 4, starting with 4 runners from the same company registered. Aproximately 10 km for running and 6 km for Nordic walking. Combinable with cycling climb on Saturday afternoon and/or orienteering on Saturday morning.

+ CYCLING CLIMB



C

SA

Aproximately 9km.
Catagories: individual man, individual woman.
Combinable with either running OR nordic walking on Saturday morning and/or orienteering on Saturday morning.

+ ORIENTEERING



C

DM

Team of 2 people, running on Sunday morning. Find as many checkpoints as possible within the allotted time. Combinable with either running OR Nordic walking on Saturday morning and/or cycling climb on Saturday afternoon.



Pentathlon



DISCOVER THE PENTATHLON ACTIVITIES THAT CAN BE DONE AT ANY TIME ON SATURDAY.

Experience a pentathlon throughout the day with timing for each event, opened to everyone in addition to your usual sport.

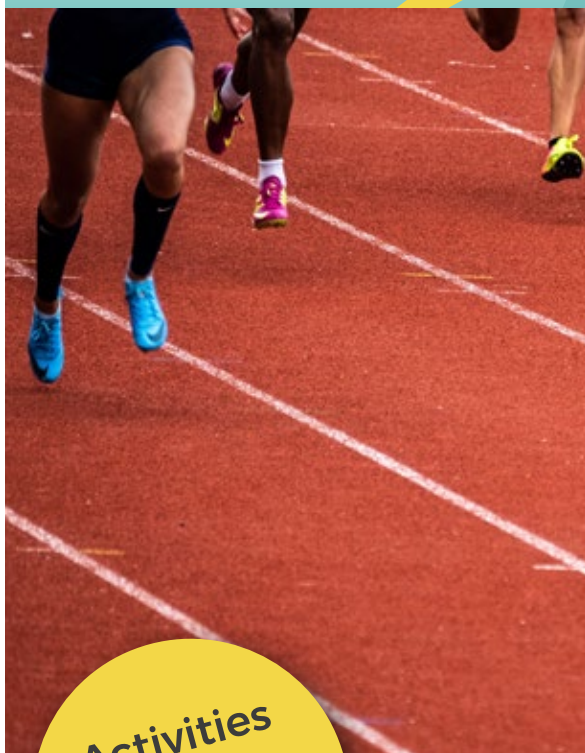
Each sport discipline is timed, and the top 3 from the 5 sports discipline wins a medal.

The top 8 combined of the pentathlon will earn points for the companies towards the medal trophy.

- Open to everyone
- Mixed ranking
- Ranking for each sport discipline
- Overall ranking

400 m

Take on the challenge of the 400m sprint on the track.
Come and beat the clock!



Activities
open to
everyone !

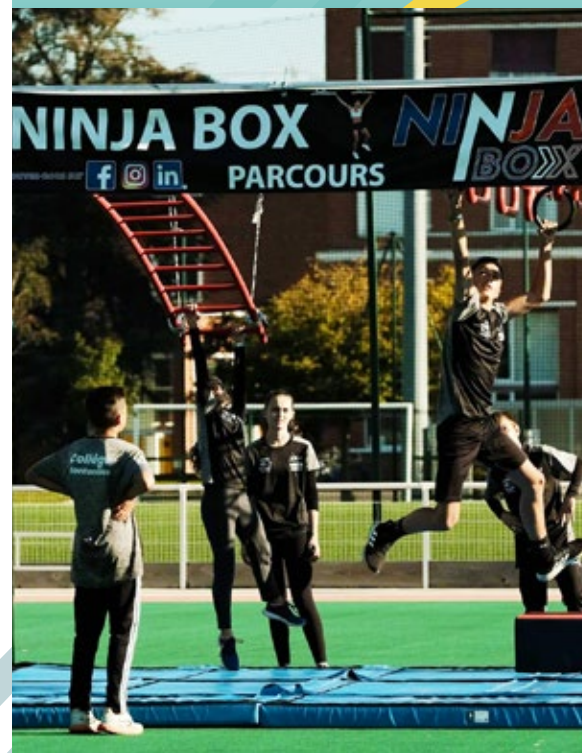
BASKETBALL

Score as many basketball shots as possible.
Have you seen Space Jam ?



NINJA BOX

Navigate a physical course combining precision and agility.
Awaken the ninja within you !



SLIP 'N SLIDE

Throw yourself onto a wet tarp at full speed
Watch out ,it's slippery !



BIATHLON SHOOTING

Try your hand at biathlon shooting and take down the targets as quickly as possible
You've got the soul of a pro shooter!





Medals and trophies

A highlight of the Company Cup, the medal and trophy ceremony rewards companies and athletes based on several criteria. For each sporting event and in each category, the top 3 win individual medals: Gold, Silver, Bronze.

For each sporting event, the top 8 bring points to their company, which can then compete for the trophy in its division.

5 Divisions are established based on the number of registered participants:

- Division 1: 1 to 10 participants
- Division 2: 11 to 20 participants
- Division 3: 21 to 50 participants
- Division 4: 51 to 100 participants
- Division 5: more than 100 participants

The **"CHAMPION DE DIVISION"** trophy rewards the company that has earned the most points in its division. 1 winner per division.

The **"STRONGER TOGETHER"** trophy goes to the company that registers the most employees at the event.

The **"TROPHÉE DES MÉDAILLES"** rewards the company that has won the most gold medals, across all divisions. In case of a tie, silver and bronze medals are taken into account. If two companies are still tied, the one with the fewest participants wins the trophy.

The **TROPHÉE DE L'ENTREPRISE LA PLUS FUN** rewards the most dynamic company during the Company Cup.

The trophies will be awarded at the end of all sports competitions on the event podium.

Medals will be presented directly for each sport at the conclusion of the finals.





Sports registrations



www.company-cup.fr

PAYMENT BEFORE THE 06.01.2024 :
95 € excl. VAT/PERSON

PAYMENT BEFORE THE 29.02.2024 :
109 € excl. VAT/PERSON

PAYMENT BEFORE THE 21.06.2024 :
121 € excl. VAT/PERSON

PAYMENT AFTER THE 21.06.2024 :
133 € excl. VAT/PERSON

Registration for the Company Cup includes :

- Participation in your chosen sport
- Individual participation for the pentathlon
- Cancellation insurance for bad weather.

The applied pricing depends on the actual payment date of the registration.

Payment is mandatory before the event takes place.

REGISTRATIONS CLOSE ON THE 31ST OF MAY

Additional cost

An additional cost of **42 € excl. VAT** per participant for biathlon, dragon boat, and paddle will be charged in addition to the registration fees listed here for equipment costs.

Participation conditions,

- It is not possible to register a person who is not part of the participating entity and registered on the high-level athletes' lists, under the penalty of disqualification.
- Any participant using another participant's bib number or participating in a sport other than the one(s) for which they are registered will be disqualified.
- Each participant and company expressly authorize the organizers to use still or audiovisual images in which they may appear for all promotional materials.






How to register ?



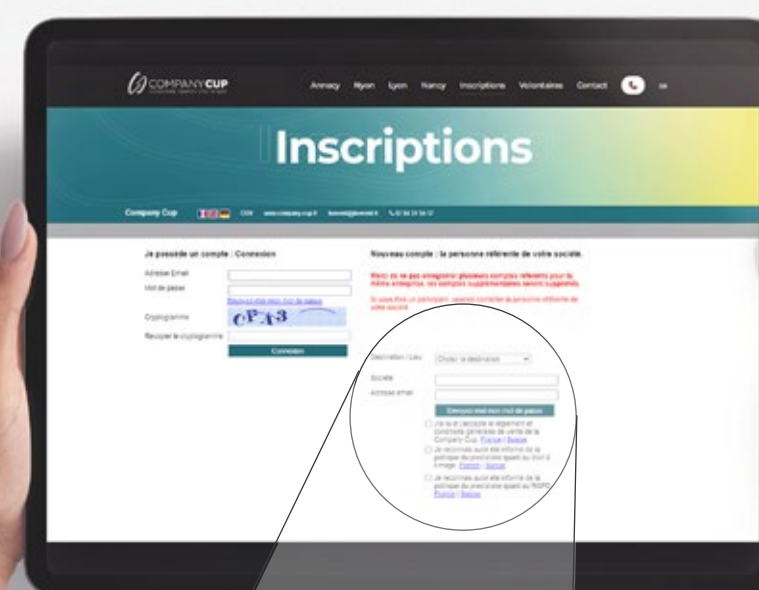
Step 1 :

Go on company-cup.fr/company-cup-annecy/



 Je participe

Step 2 :
Click on
" Je participe "



Choisir la destination

 Envoyez-moi mon mot de passe
☐ J'ai lu et j'accepte le règlement et conditions générales de vente de la Company Cup. [France](#) | [Suisse](#).
☐ Je reconnais avoir été informé de la politique du prestataire quant au droit à l'image. [France](#) | [Suisse](#).
☐ Je reconnais avoir été informé de la politique du prestataire quant au RGPD. [France](#) | [Suisse](#).

• Thick all 3 cases
and Click on

Envoyez-moi mon mot de passe

Step 4 :
You will receive your password
on your email inbox to register
your company and employees.



Catering/ Food Trucks



Several meal options will be available for you at lunchtime throughout

CATERED MEAL PACKAGE

PAYMENT BEFORE THE 06.01.2024:
16 € excl. VAT/PERSON

PAYMENT BEFORE THE 29.02.2024:
19 € excl. VAT/PERSON

PAYMENT BEFORE THE 21.06.2024:
21 € excl. VAT/PERSON

Foodtrucks, offering a selection of different cuisines

Beverage stands will also be available.

Menus and food truck options will be presented later in the live brochure.





AFTER A NICE DAY OF SPORTS, JOIN THE

Games Party !

A FESTIVE AND FRIENDLY
EVENING TO CELEBRATE THE
COMPANY CUP

WHAT'S ON THE PROGRAM ::

- COCKTAIL BUFFET
- DJ SET



Games Party Access Baie de l'Impérial

PAYMENT BEFORE THE 06.01.2024:
23 € excl. VAT/PERSON

PAYMENT BEFORE THE 29.02.2024:
26 € excl. VAT/PERSON

PAYMENT BEFORE THE 21.06.2024:
29 € excl. VAT/PERSON



#conviviality



Benefits

FOR PARTICIPATING COMPANIES



Strengthen the internal cohesion of your teams.

Sport is a simple and fun way to build connections among colleagues and strengthen the sense of belonging to the company. The event is also a reason to organize preparatory training!



Defend your values.

Use sport to convey your company's values and culture! Respect, teamwork, self-improvement, performance... values that are present in sports and transferable to the business world.



Promote sport in the workplace

Many studies assert the productivity gains of sporty employees. Company Cup encourages sports practice for the most experienced as well as initiation to sports for everyone through the wide range of sports offered.



Enhance your reputation with business and the general public

Company Cup represents a unique opportunity to gain extensive visibility with businesses before and during the games through our various sponsorship offerings. Our local and national partnerships allow you to align your image with the values of sports ethics and entrepreneurship.



Meet new partners and prospects

The friendly and relaxed atmosphere of Company Cup enables the initiation of new business opportunities in an informal context.



For the employee

ENHANCEMENT OF SENERITY

+ 3 years OF LIFE EXPECTANCY

+ 6 years OF DELAYING THE AGE OF DEPENDENCY



For the company

REDUCTION OF ABSENTEEISM

6 to 9% INCREASE OF PRODUCTIVITY

4 to 14% IMPROVEMENT OF PROFITABILITY

SOURCE : CNOSE / MEDEF



They speak about us...

« This is the 3rd year running that Entremont has participated in this sporting event and we're still going strong ! It's a real a real pleasure to discover or rediscover your colleagues through challenges combining sport, competition and lots of fun! »

Margot CHAZALET
Entremont



« Logically, we had to be there. It's a great event, we're really happy to represent our factory in all these disciplines, great atmosphere, everyone had a great weekend ! »

Michael Oliach,
Patek Philippe



« We invited all our subsidiaries to take part in this corporate event, so it was with great so it's with particular enthusiasm and motivation that we will all be running under the same colors for NTN and SNR. »

Jessica JACQUEMIN,
NTN-SNR



« This is the 5th year we've been here, the 5th year we've been a GOLD sponsor in the village. and the teams are renewed, which is great. It's really a unifying weekend for It's a really big event for us ! »

Jean-François Carre,
Sopra Steria





Ils participated

AT THE COMPANY CUP

- ABB
- ABBVIE
- ABYLSSEN
- ADECCO
- AIRBUS
- ALPHA 3I
- ALPINE COLLECTION
- AMPHENOL SOCAPEX
- ANTEIS SA
- ANTHOGRYR
- APICIL
- APM
- ARAYMOND
- AUDEMARS PIGUET
- BAIKOWSKI SA
- BANQUE PICTET & CIE SA
- BEE ENGINEERING
- BEYOND GRAVITY SLIP RING SA
- BNP PARIBAS
- BOLLORÉ
- BONTAZ
- BOUYGUES
- BRIERE ARCHITECTES
- CAP GÉMINI
- CARIBARA ANNECY
- CATERPILLAR
- CDC HABITAT
- CE CACIB COMMISSION SPORTS
- CERFRANCE DES SAVOIE
- CHAMBRE DES NOTAIRES
- CHANGE
- CLINIQUE GÉNÉRALE ANNECY
- CLINIQUE GENOLIER
- COGEDIM
- COLUMBIA SPORTSWEAR
- COMITE INTERNATIONAL OLYMPIQUE
- CONDUCTIX-WAMPFLER
- CONEXTIVITY GROUP SA

- CONSEIL DÉPARTEMENTAL 74
- COVANCE
- CPRO
- CRÉATIONS FUSALP
- CRÉDIT AGRICOLE
- CROSS SYSTEMS SA
- CTC
- DASSAULT
- DEC DIETRICH ENGINEERING CONSULTANTS S.A
- DÉPARTEMENT DE LA HAUTE-SAVOIE
- DUPONT SPECIALITY EGIS
- EGIS
- ELCIA
- ELEVEURS DES SAVOIE
- ENEDIS DR ALPES
- ENERGIES DE SEYSSSEL ET DE LA VALLÉE DE THÔNES
- ENTREMONT
- ENTREMONT ALLIANCE
- EUREX
- EUROVIA ALPES
- FANUC
- FAS MEDIC
- FER GENÈVE
- FIDUCIAL EXPERTISE
- FRESENIUS KABI
- FROGGYPIX
- FUSALP
- GALDERMA
- GALEON
- GENERAL MILLS
- GERARD PERRIER INDUSTRIE
- GETAZ MIAUTON
- GROSSET JANIN
- GROUPE SR CONSEIL

- GROUPE VIVIALYS
- HALEON
- HARIBO
- HARMONIE MUTUELLE
- HELVETIA ENVIRONNEMENT
- HILTON GENEVA HOTEL & CONFERENCE CENTRE
- HUBLOT
- INTUITIVE SURGICAL
- IVECO
- IVOCLAR VIVADENT SAS
- JAEGER LECOULTRE
- JEAN LAIN AUDI
- JTI
- KEYIT SA
- KOESIO
- KPMG

- KUEHNE-NAGEL ROAD
- L'ORÉAL SUISSE
- LA MOBILIERE
- LA RÉSERVE GENÈVE
- LABORATOIRES VIVACY
- LE SPHINX DÉVELOPPEMENT
- LES TRESOMS
- MAIRIE D'ANNECY LE GROUPEMENT
- MAPED
- MARS
- MAURIS BOIS
- MAZARS
- MECALAC
- MEDAIR
- MEDTRONIC EUROPE
- MERCEDES
- METAWASTE
- MICARNA
- MIGROS
- MIGROS GENÈVE
- NEWREST INFLIGHT SA
- NGL CLEANING TECHNOLOGY SA
- NICOMATIC
- NTN-SNR
- ODES HABITAT
- ORANGE
- OSLO ARCHITECTES
- PALEO FESTIVAL
- PALEXPO SA
- PARKER HANNIFIN EMEA
- PARKER MEGGITT SENSOREX
- PATEK PHILIPPE
- PERRIN ELECTRIC
- PETZL
- PFEIFFER VACUUM
- PHILIP MORRIS
- PLANSEE TUNGSTEN ALLOYS

- PRO, ENTREPRISE SOCIALE PRIVÉE
- PURE ILLUSION / UBILIZ
- QUOTIENT BD
- RALPH LAUREN EUROPE
- RAMSAY SANTÉ
- REED
- ROLEX SPORT
- SALOMON
- SANOFI
- SARTORIUS
- SCHNEIDER
- SCHNEIDER ELECTRIC - SEA SAINT-GEOIRS
- SCOTT SPORTS
- SERVICES INDUSTRIELS DE GENÈVE
- SFR
- SG LAYDERNIER
- SM3A
- SNCF RESEAU
- SG LAYDERNIER
- SOCOTEC CONSTRUCTION
- SODEXO
- SOPRA STERIA SA
- ST MICROELECTRONICS
- STAUBLI
- SUNSTAR
- TAMOIL
- TECHMETA ENGINEERING
- TÉFAL
- TEISSIER TECHNIQUE
- TIF SAVOIES
- UBISOFT ANNECY
- UGITECH
- VALEO
- VAUDOISE ASSURANCES
- VILEBREQUIN
- VILLE D'ANNECY
- VILLE DE NYON
- VISION RIVE DROITE
- WBCSC





An eco-conscious event

LET'S PROTECT OUR PLANET



LOCAL

- We promote purchases and services from local suppliers.
- We collaborate with local sports associations for the event's organization.
- We minimize pollution, disturbances, and disruptions to biodiversity and local communities.



PURCHASE

- We rely on the 5R rule (Refuse, Reduce, Reuse, Return to the Earth, Recycle) for our procurement, production, and execution processes.
- We reconsider our purchases to reduce waste at the source (paper printing, badges).
- We support the work of committed suppliers (promoting employment in the supported and protected sectors).



TRANSPORTATION

- We encourage the use of public transportation and carpooling.
- The parking provided will be free provided that the car has a minimum of 4 occupants.
- Free shuttles will serve the parking areas and connect the various sports venues.



CATERING

- The caterers responsible for the catering offer will be local and will guarantee organic and seasonal products.
- To reduce waste production, we encourage our participants to bring their reusable cup that can be rinsed with water on-site. Cup vending points at 1€ will be available at various locations for those who don't have their own cup.
- Water fountains will be available at all sites for participants to refill their water bottles.



WASTE MANAGEMENT

- We limit waste from single-use materials and ensure efficient management.
- We implement a selective sorting system at the sports venues and the village. The reception teams will be trained and sensitized to this sorting system.
- Special bins for glass will also be placed in strategic locations for you to deposit empty bottles.
- A cleaning team will continuously maintain the site's cleanliness while allowing participants to sort their waste.

Entertainments

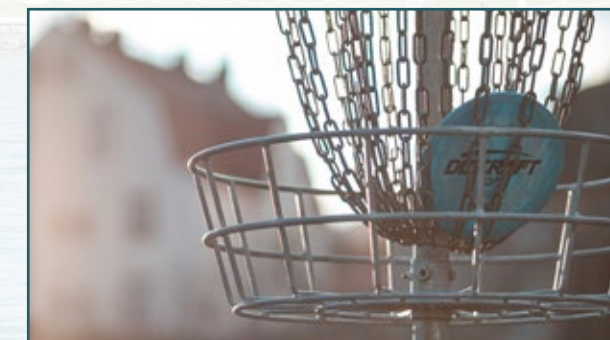


Massages

Massages to help you relax during the day when you have a pause.

Disc Golf

A game of frisbee throwing, the goal is to get into the basket.

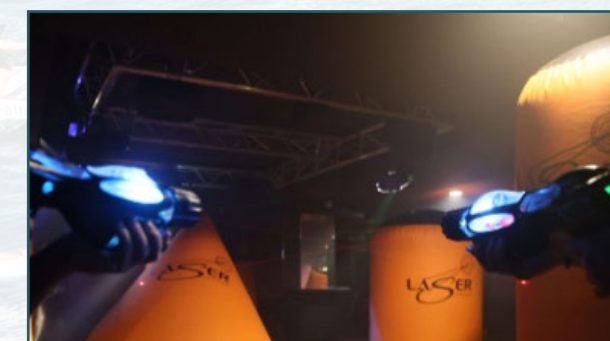


E-Sport

Challenge each other on a racing circuit with Gran Turismo 7 on PlayStation 4.

Laser Game

An animation offered by Laser Attitude. Battle it out in a shadowy arena with your laser pistols.





Sponsoring

Offers

PARTNERS	GOLD	SILVER
YOUR TEAMS AND STANDS TO TAKE PART IN COMPETITIONS		
NUMBER OF REGISTRATIONS COMPANY CUP ANS ACCESS TO GAMES PARTY	45	25
PARTNER TENT	50 M²	25 M²
MAXIMIZE YOUR VISIBILITY		
LOGO ON OUR POSTERS	X	X
LOGO SUR OUR WEBSITE	X	X
LOGO ON OUR NEWSLETTERS	X	X
SIGNPOSTING IN THE VILLAGE	X	X
SIGNPOSTING ON THE PODIUM	X	
PRIORITY TEAMS ON THE WAITING LIST	X	
PRESENTATION OF A TROPHY AT THE CEREMONY	X	
À LA CARTE SPONSORSHIP DISCOUNT	20 %	10 %
TOTAL AMOUNT EXCL. VAT	17 850 €	9 990 €

A la carte

SPONSORING

- 01 LOGO ON PARTICIPANT BIB
490 € HT
- 02 AD IN THE FINAL PROGRAM
sent in PDF to the participants
490 € HT half-page
890 € HT full page
- 03 BANNER ON THE WEBSITE
750 € HT
- 04 SPORT PARTNER
1 250 € HT

- 05 25 M² TENT
3 280 € HT
- 06 9 M² TENT
2 050 € HT





www.company-cup.fr

companycup@ebra.fr

Tél : + 33 9 79 20 19 90